Attorney Docket No.: BL055-GN004

Amendment

IN THE CLAIMS:

- 1 (Canceled)
- (Currently Amended) A method for collecting and analyzing electronic discussion messages; wherein the method comprises the <u>computer-implemented</u> steps of:
- (a) collecting a plurality of message information from a plurality of predetermined electronic discussion forums;
 - (b) storing the plurality of message information in a central data store;
- (c) categorizing the message information according to a plurality of predetermined rules;
- (d) assigning an opinion rating to the plurality of message information based
 on a plurality of pre-determined linguistic patterns and associative rules;
- (e) collecting a plurality of objective data from a plurality of objective data sources:
- (f) analyzing the message information and the objective data to identify trends in the pattern of behavior in pre-determined markets and the roles of participants in electronic discussion forums; and
- (g) generating reports for end-users based on the results of the analyses performed by the present invention.
- (Canceled)
- 4. (Currently Amended) The system of claim 3, A system for processing message traffic in a plurality of electronic discussion forums, comprising:

a computer-implemented message collector for collecting messages from the plurality of electronic discussion forums:

a computer-implemented message categorizer for processing the messages based on a series of topics; and

Attorney Docket No.: BL055-GN004

Amendment

a computer-implemented data analyzer for tracking a plurality of pseudonyms posting in the plurality of electronic discussion forums based on the processing of the messages; and

a storage device containing a database storing configuration information for the plurality of electronic discussion forums; wherein

the message collector communicates with a database storing configuration information for the plurality of electronic discussion forums the database, thereby enabling the message collector to collect messages corresponding to a plurality of message formats or communications protocols.

- 5. (Currently Amended) The system of claim [[3]] 4, wherein the message categorizer computes at least one relevance score for a message, the relevance score providing a measure of the relevance of the message to at least one topic for the series of topics.
- 6-12. (Canceled)
- 13. (Currently Amended) The system of claim 12, A system for processing message traffic in a plurality of electronic discussion forums, comprising:

a computer-implemented message collector for collecting messages from the plurality of electronic discussion forums;

a computer-implemented message processor for processing the messages

according to a series of topics, wherein the message processor processes a message to

compute a relevance of the message to at least one topic from the series of topics;

a computer-implemented data analyzer for tracking a plurality of pseudonyms posting in the plurality of electronic discussion forums based on the processing of the messages; and

a storage device for storing the messages; wherein

Attorney Docket No.: BL055-GN004

Amendment

the message processor processes the messages to compute an opinion for the message <u>based on a plurality of pre-determined linguistic patterns and associative rules</u> according to the at least one topic.

14. (Original) The system of claim 13, wherein the opinion is computed based on a textual analysis of the message.

15-39. (Canceled)

40. (Currently Amended) The method of claim 39, A method for processing message traffic in a plurality of electronic discussion forums, comprising the steps of:

collecting messages from the plurality of electronic discussion forums;

processing the messages based on a series of topics; and

tracking a plurality of pseudonyms posting in the plurality of electronic discussion

forums based on the processing of the messages; and further comprising the step of

storing configuration information for the plurality of electronic discussion forums in a database, and wherein the step of collecting messages comprises collecting messages corresponding to a plurality of message formats or communications protocols.

41. (Currently Amended) The method of claim 39 40, further comprising the computer-implemented step of computing at least one relevance score for a message, the relevance score providing a measure of the relevance of the message to at least one topic from the series of topics.

42-47. (Canceled)

48. (Canceled)

Attorney Docket No.: BL055-GN004

Amendment

49. (Currently Amended) The method of claim 48, A method for processing message traffic in a plurality of electronic discussion forums, comprising the computer-implemented steps of:

collecting messages from the plurality of electronic discussion forums;

processing the messages according to a series of topics and computing a relevance of the messages to at least one topic from the series of topics; and tracking a plurality of pseudonyms posting in the plurality of electronic discussion forums based on the processing of the messages; wherein

the processing step further comprises the <u>computer-implemented</u> step of computing an opinion for the message <u>based on a plurality of pre-determined linguistic</u> patterns and associative rules according to the at least one topic.

50. (Original) The method of claim 49, wherein the step of computing an opinion comprises the step of performing a textual analysis of the message.

51-74. (Canceled)